



Clark After Dark
Chicago's Only Downtown Block Party
Thursday, August 17th
4:00pm to 10:00pm
Clark Street @ W. Hubbard in River North

On **Thursday, August 17th 2017**, join the USO of Illinois and Boss Bar, hosts of the ninth annual **Clark After Dark**. This event is an opportunity for Chicagoans to demonstrate their appreciation for our Armed Forces by supporting USO of Illinois programs.

More than **3,000 Young, Urban Professionals** congregate upon this block for a night of fun among their peers while supporting the troops. This group descends from all industries, including local and national Finance, Real Estate, Advertising, Technology and Construction Companies.

Benefits

Proceeds from Clark After Dark benefit the USO of Illinois:

- The USO of Illinois serves more than 318,000 military and their families annually through the following programs:
 - Five USO Centers located at O'Hare-Terminal 2; O'Hare-Terminal 3; Midway Airport; Naval Station, Great Lakes; and the Rock Island Arsenal
 - Military Family Programs
 - Community Outreach Programs
- Open since 1941, The USO of Illinois is a private, civilian 501(c)(3) non-profit organization that receives no direct government funding, and relies solely on the generosity of the American people.

Features

- Live music featuring 2 of Chicago's favorite bands

Sixteen Candles

www.sixteencandlesband.com

Liquidated Damages II

- 2 VIP areas featuring samplings from Chicago Cut Steakhouse, Bub City, and more!
- Military vehicles
- Food/merchandise vendors
- 50/50 cash raffle

50/50 Cash Raffle

- **Raffle Tickets are \$20 each or 6 for \$100.**
- Last year's winner won over \$5000!
- Winners need not be present.

Transportation

- Public lots nearby
- Grand and State Red Line stop is only two blocks away

A special thanks to Alderman Brendan Reilly of the 42nd Ward for his support of Clark After Dark.

CLARK AFTER DARK – EVENT SPONSORSHIP LEVELS

\$25,000 Title Sponsor (Qty. 1)

- Logo and name listed as Title Sponsor for entire event
- Named as a partner with the USO of Illinois in all media and PR efforts
- Prominently placed in PR efforts, media interactions and social networking campaigns
- Logo on USO of Illinois Clark After Dark t-shirt for 2017, which will be worn by all staff and volunteers
- Logo displayed on all promotional materials and the event website
- Ability to display merchandise and promotional material in 10 x 10 space at event
- Complimentary access for 20 to the VIP areas
- Listed as a \$25,000 sponsor at USO Star-Spangled Salute Gala on Saturday, October 21, 2017
- Table of 10 at USO Star-Spangled Salute Gala on Saturday, October 21, 2017

\$15,000 Gate Sponsor (Qty. 1)

- Primary underwriter for the four entry gates with branding rights
- Mention in PR efforts, media interactions and social networking campaigns
- Logo displayed on all promotional materials and the event website
- Complimentary access for 15 to the VIP areas

\$10,000 Main Stage Sponsor (Qty. 1) SOLD OUT

- Primary underwriter for the stage with branding rights for the backdrop and stage, which will be referred to as the “(Sponsor Name) Main Stage”
- Mention in PR efforts, media interactions and social networking campaigns
- Logo displayed on all promotional materials and the event website
- Complimentary access for 10 to the VIP areas

\$7,500 VIP Sponsor (Qty. 2)

- Naming rights for a VIP area including appropriate signage and branding within the lounge itself
- Logo displayed on all promotional materials and the event website
- Logo on USO of Illinois Clark After Dark t-shirt for 2017
- Complimentary access for 10 to the VIP areas

\$5,000 Major Sponsor

- Logo displayed on all promotional materials and the event website
- Logo on USO of Illinois Clark After Dark t-shirt for 2017
- Complimentary access for 8 to the VIP areas

\$2,500 Officer’s Club

- Logo displayed on all promotional materials and the event website
- Complimentary access for 6 to the VIP areas

\$1,000 Friend of the USO

- Logo displayed on all promotional materials and the event website
- Complimentary access for 4 to the VIP areas

\$500 Supporting Sponsor

- Name listed on the event website
- Complimentary access for 2 to the VIP areas

CUSTOMIZED EVENT SPONSORSHIPS

The USO of Illinois is happy to work with you to define a sponsorship package to suit your needs. Please contact the Development Team at 312.822.4808 so we can work towards accommodating your requests.

VENDOR OPPORTUNITIES

If you are interested in becoming a food, beverage, or merchandise vendor for Clark After Dark, please contact Star Events for rates and contract information at: michelle@starevents.com.

PAYMENT INFORMATION FORM

SPONSORSHIP LEVEL

Please select your level:

_____ Title Sponsor

_____ Major Sponsor

_____ Gate Sponsor

_____ Officer's Club

_____ Main Stage Sponsor

_____ Friend of the USO

_____ VIP Sponsor

_____ Supporting Sponsor

RAFFLE TICKETS

I would like to purchase _____ raffle tickets at \$20 each or (6 for \$100), for a total of \$ _____

CONTACT INFORMATION

Individual or Company Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Credit Card Number: _____ Exp. Date: _____

Phone Number: () _____ - _____ Email Address: _____

Mail your check to:

Clark After Dark
USO of Illinois
333 S. Wabash, 16th Floor
Chicago, IL 60604

Please make checks payable to: **USO of Illinois**
USO of Illinois is a 501(c)(3) organization and contributions are deductible as provided by law.
Tax Identification Number 36-2349617.



Illinois