



THE 7th ANNUAL USO of ILLINOIS HEARTLAND CLASSIC

Shotgun Start: Monday, July 31st at 1pm

Sunset Ridge Country Club

2100 Sunset Ridge Road • Northfield, IL 60093

To register online, visit: <http://usoofillinois.org/uso-heartland-classic/>

EVENT SCHEDULE

- 10:00am** Registration Begins
- 10:00am** Driving Range and Putting Green Opens
- 11:30am** Buffet Lunch
- 1:00pm** Shotgun Start Tee Time
- 6:00pm** Cocktails - Dinner - Raffle
Drawing - Awards



SPONSORSHIP LEVELS

4-Star Sponsorship (\$20,000):

- Signage throughout Clubhouse and Golf Course
- Primary placement on all online marketing, event collateral, and social networking
- Opportunity to provide branded gift to each player (supplied by sponsor)
- Sponsorship includes 2 foursomes and 4 additional dinner guests
- One social media post highlighting sponsorship

3-Star Golf Cart Sponsorship (\$10,000):

- Company name or logo on each golf cart
- Sponsorship includes 1 foursome
- Sponsorship includes 2 additional dinner guests
- One social media post highlighting sponsorship

3-Star Golf Scorecard Sponsorship (\$10,000):

- Company name or logo on each golfers' scorecard
- Sponsorship includes 1 foursome
- Sponsorship includes 2 additional dinner guests
- One social media post highlighting sponsorship

3-Star Gift Bag Sponsorship (\$10,000):

- Company name or logo on the golfers' "gift bags"
- Sponsorship includes 1 foursome
- Sponsorship includes 2 additional dinner guests
- One social media post highlighting sponsorship

2-Star Sponsorship (\$7,500):

- Opportunity for staged display with signage visible at the 9th, 10th, 11th and 12th holes
- Recognition at Registration and Dinner Reception
- Sponsorship includes 1 foursome

1-Star Sponsorship (\$5,000):

- Sponsored hole with the opportunity to design an activity or display
- Recognition at Registration and Dinner Reception
- Branded signage at hole
- Sponsorship includes 1 foursome

www.usoofillinois.org/uso-heartland-classic

Million Dollar Shootout Sponsor (\$3,500)

- Company name or logo displayed at Registration
- Signage at the 9th and 18th fairways

Sponsor a Military Foursome (\$2,500)

Sponsor a golf experience for 4 active duty military members.



Classic Foursome: (\$450/Golfer or \$1,800/Foursome) Limited Availability

- Gift Bag
- Carts
- Buffet Lunch and Dinner
- Cocktail Reception

Dinner Only Option (\$150 per person)

- Cocktail Reception
- Buffet Dinner
- Networking



About Sunset Ridge Country Club:

Sunset Ridge Country Club was founded in 1923. William Diddle, a very well-known course designer during this era, designed the golf course. The Club has completed award winning renovations to the Clubhouse facilities and golf course. In fact, Sunset Ridge was awarded the 2006 Private Club Golf Course Renovation of the Year by Golf, Inc. magazine.

The Club recently celebrated their 90th Anniversary and a rich history on the North Shore. For over forty years, Sunset Ridge was the last private club on Chicago's North Shore to host the Western Open, hosting the event in 1972.



Proceeds from the USO Heartland Classic benefit the USO of Illinois. The USO of Illinois annually serves more than 318,000 military and military families with numerous programs and five USO Centers; USO O'Hare Terminals 2 and 3, USO Midway, USO Great Lakes and USO Rock Island. The USO enhances the quality of life of the U.S. Armed Forces, lifting morale and providing unique recreational and cultural opportunities. For over 75 years, the USO has served as a private, civilian 501(c)(3) non-profit organization that receives no direct government or military funding, but relies solely on the generosity of the American people—*people just like you.*



Sponsorship Information

Please write in your sponsorship level: _____

Individual or Company Name: _____

Address: _____

Phone Number: () _____

Email Address: _____

Credit Card Number: _____ Exp. Date: ____/____

Player Registration Form

Company (if applicable): _____

Name: _____

Address: _____

Phone Number: () _____ Email Address: _____

If you wish to play with other individuals registering, please list their names here:

- I am attending, and I am enclosing my \$450 entry fee.
- I am enclosing the full payment for my entire foursome at the rate of \$1,800, and \$450/additional player.
- I am attending, enclosing my entry fee, as well as an additional donation for the USO of Illinois.
- I am committing to an event sponsorship, as indicated above. Please complete this transaction and contact me.
- I am unable to attend, but would like to make a donation of \$_____.

You may also register online and pay by credit card at www.usoofillinois.org/uso-heartland-classic.

Please make checks payable to: **USO of Illinois** and mail to:

USO of Illinois Heartland Classic, 333 S. Wabash, 16th floor, Chicago, Illinois 60604

USO of Illinois is a 501(c)(3) organization and contributions are deductible as provided by law.

Tax Identification Number 36-2349617.

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